



# Salmon Trademarks Study Questions

## Grades 4-6

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1. What words or pictures are used on the salmon trademarks to make a person want to buy the products?
2. Study the map and note all the locations where salmon was packaged according to the trademark labels.
3. Using the mileage scale provided on the map estimate how far Celilo is from Portland.
4. Internet exercise using the Almanac section of the Oregon Blue Book  
<http://bluebook.state.or.us/facts/almanac/almanachome.htm>
  - a. Find the species of salmon that is the state fish.
  - b. What year did it become the state fish?

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## Answers

1. What words or pictures are used on the salmon trademarks to make a person want to buy the products?

**Fresh, Spring, Columbia River**

2. Study the map and note all the locations where salmon was packaged according to the trademark labels.

**Nestucca Bay on the Oregon Coast**

**Tillamook on the Oregon Coast**

**Astoria at the mouth of the Columbia River**

**Portland, confluence of Columbia and Willamette Rivers**

**Celilo, Columbia River slightly east of The Dalles**

3. Using the mileage scale provided on the map, estimate how far Celilo is from Portland.

**Approximately 100 miles**

4. Internet exercise using the Almanac section of the Oregon Blue Book  
<http://bluebook.state.or.us/facts/almanac/almanachome.htm>

- a. Find the species of salmon that is the state fish.

**Chinook Salmon**

- b. What year did it become the state fish?

**1961**

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